

# TOWN & COUNTRY VETERINARY CLINIC

## 24 HOUR VETERINARY EXCELLENCE



### IN THIS ISSUE:

- NEW APP
- CANINE INFLUENZA
- FLEA/TICK PREVENTION
- CLIENT APPRECIATION DAY

### MONTHLY SPECIALS:

**September/October:** Receive \$10 off Wellness labwork.

**November:** Take an additional \$10 off any boarding reservation (2 night minimum) **AND** \$5 off a groom/bath.

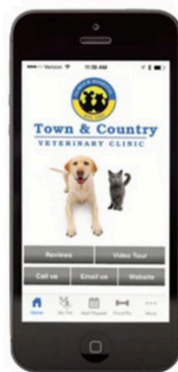
### APPLE WATCH:

Purchase 6 or 12 months of **Trifexis or Interceptor** and receive 1 or 3 chances to win!  
Enter today!

Call (540) 382-5042 for details.



Download for free in App Store or Play Store  
Search "TCVC" or scan the codes



## GET our APP!

CONTACT US  
REQUEST APPOINTMENTS  
ORDER FOOD AND MEDICATION  
RECEIVE NOTIFICATIONS  
CHECK OUT OUR FACEBOOK  
VIRTUAL LOYALTY CARD  
AND MORE!



## NEW APP FEATURE

Introducing our new veterinary application! Filled with TONS of medical capabilities at your finger tips, this app allows you to access necessities for your companions. The best part is our **NEW** Loyalty Card. With a total of 16 stamps, you have the opportunity to fill your card and receive rewards! Once the card is full, a \$100 credit will be applied to your TCVC account.

### Eligible stamps include:

- Download the App
- For every \$100 spent (per invoice)
- Write a Google Review (limit 1/month)
- Tag us or post on our Facebook

There are no expiration dates for stamps. Rewards from invoices are non-retroactive, meaning they must be obtained the date of service and incentives can be used at the next visit. We appreciate our client loyalty and hope you take full advantage of this program!



## FLEA & TICK PREVENTION

Deadly tick borne diseases such as Lyme, Ehrlichia, or Anaplasmosis can be transmitted to patients with heavy tick exposure. Flea Allergy Dermatitis (FAD) can cause hair loss, itching, and severe discomfort. To prevent these illnesses and anemia associated with fleas, our doctors regularly recommend monthly prevention.

There are a variety of products available in-clinic with oral or topical routes of administration.

**Topical** medications are effective at eliminating and preventing flea and tick infestations. While these products are considered safe, toxicities and adverse reactions can occur if used incorrectly among species.

**Oral** products now include tick coverage which allows less mess, while eliminating skin reaction occurrences in sensitive animals. Cost may be a concern with oral products. However, coverage for some products span 12 weeks.

## CANINE INFLUENZA

Canine Flu or “Dog Flu” is a **highly contagious** respiratory virus that is easily spread between dogs in close encounters such as a boarding and grooming facility. Typical signs are fever, cough, lethargy, and thick nasal discharge. Some patients may be asymptomatic while others require intense supportive care. While the available vaccination is effective against the H3N8 strain, the newly discovered H3N2 strain has unknown protection.

Good hygiene, use of disinfectants, and washing bedding can prevent spread of infection. In order to ensure our patients are at low risk for contracting the disease, we are **requiring all boarding and grooming patients to be vaccinated for Canine Influenza**. The vaccines is a two booster series, separated by 3-4 weeks.

## CLIENT APPRECIATION DAY!

Join us on **November 7th** for a professional photo shoot and client appreciation day! With hundreds of dollars in giveaways including puppy/kitten packages and a wellness labwork panel, you and your pets are bound to have tons of fun! Be sure to swing by, spin our prize wheel, and win some awesome stuff! Information regarding picture scheduling with CLIX will be posted in the upcoming weeks. A sitting fee of \$15 includes a FREE 8x10. For more information, email [tcvcamandaw@yahoo.com](mailto:tcvcamandaw@yahoo.com)

